

PESQUISA DE PREÇO REALIZADA ENTRE OS DIAS 17 DE OUTUBRO E 20 DE NOVEMBRO/2023

ESTABELECIMENTOS		PRODUTOS																
		TELEVISÃO (40 pol.) PHILCO	TELEVISÃO (43 pol.) SAMSUNG	TELEVISÃO (50 pol.) SAMSUNG	AIR-FRYER (3,5l) MONDIAL	AIR-FRYER (5l) MONDIAL	NOTEBOOK DELL (Tela 15)	NOTEBOOK SAMSUNG (Tela 15)	NOTEBOOK LENOVO IDEAPAD 3l(Tela 15)	IPHONE 14 (128 GB) APPLE	SMARTPHONE ANDROID SAMSUNG (Galaxy A54)	SMARTPHONE ANDROID MOTOROLA (Moto G53)	MICROONDAS MIDEA 20 L	GELADEIRA 375 L (2 Portas) BRASTEMP	AR-CONDICIONADO MIDEA INVERTER 9000 BTUS	MAQUINA DE LAVAR CONSUL 9KG	XBOX SERIES S (512) GB	P55 (825) GB
semana 1	CASAS BAHIA casasbahia.com.br	R\$ 2.199,00	R\$ 1.709,05	R\$ 2.279,05	R\$ 335,65	R\$ 377,73	x	R\$ 2.699,10	R\$ 2.609,10	R\$ 4.999,00	R\$ 1.799,00	R\$ 1.099,00	R\$ 557,07	R\$ 2.799,00	x	R\$ 1.576,05	R\$ 2.339,91	x
semana 2	CASAS BAHIA casasbahia.com.br	R\$ 1.424,05	R\$ 1.804,05	R\$ 2.279,05	R\$ 315,00	R\$ 386,01	R\$ 3.068,07	R\$ 2.879,10	R\$ 2.654,10	R\$ 4.799,00	R\$ 1.699,00	R\$ 1.099,00	R\$ 548,52	R\$ 2.787,59	R\$ 2.299,00	R\$ 1.576,05	R\$ 2.999,99	X
semana 3	CASAS BAHIA casasbahia.com.br	R\$ 1.199,00	R\$ 1.804,05	R\$ 2.279,05	R\$ 329,00	R\$ 427,96	R\$ 3.068,07	R\$ 2.879,10	R\$ 2.949,00	R\$ 4.799,00	R\$ 1.699,00	R\$ 999,00	R\$ 557,07	R\$ 2.899,40	R\$ 2.107,48	R\$ 1.576,05	R\$ 2.729,00	x
semana 4	CASAS BAHIA casasbahia.com.br	R\$ 1.643,00	R\$ 1.994,00	R\$ 2.279,05	R\$ 459,90	R\$ 386,01	R\$ 2.879,10	R\$ 2.601,00	R\$ 3.022,92	R\$ 4.499,00	R\$ 1.999,00	R\$ 989,00	x	R\$ 2.559,00	x	R\$ 1.487,07	R\$ 2.800,00	R\$ 4.184,91
semana 5	CASAS BAHIA casasbahia.com.br	R\$ 1.599,90	R\$ 1.804,05	R\$ 2.184,05	R\$ 314,91	R\$ 558,45	x	R\$ 2.849,05	R\$ 2.609,10	R\$ 4.498,00	R\$ 1.999,00	R\$ 1.109,00	R\$ 811,24	R\$ 2.944,05	R\$ 2.165,76	R\$ 1.614,05	R\$ 2.800,00	R\$ 4.184,91
	MAIOR	R\$ 2.199,00	R\$ 1.994,00	R\$ 2.279,05	R\$ 459,90	R\$ 558,45	R\$ 3.068,07	R\$ 2.879,10	R\$ 3.022,92	R\$ 4.999,00	R\$ 1.999,00	R\$ 1.109,00	R\$ 811,24	R\$ 2.944,05	R\$ 2.299,00	R\$ 1.614,05	R\$ 2.999,99	R\$ 4.184,91
	MENOR	R\$ 1.199,00	R\$ 1.709,05	R\$ 2.184,05	R\$ 314,91	R\$ 377,73	R\$ 2.879,10	R\$ 2.601,00	R\$ 2.609,10	R\$ 4.498,00	R\$ 1.699,00	R\$ 989,00	R\$ 548,52	R\$ 2.559,00	R\$ 2.107,48	R\$ 1.487,07	R\$ 2.339,91	R\$ 4.184,91
	DIFERENÇA	83%	17%	4%	46%	48%	7%	11%	16%	11%	18%	12%	48%	15%	9%	9%	28%	0%
	PREÇO MÉDIO	R\$ 1.612,99	R\$ 1.823,04	R\$ 2.260,05	R\$ 350,89	R\$ 427,23	R\$ 3.005,08	R\$ 2.781,47	R\$ 2.768,84	R\$ 4.718,80	R\$ 1.839,00	R\$ 1.059,00	R\$ 618,48	R\$ 2.797,81	R\$ 2.190,75	R\$ 1.565,85	R\$ 2.733,78	R\$ 4.184,91

		TELEVISÃO (40 pol.) PHILCO	TELEVISÃO (43 pol.) SAMSUNG	TELEVISÃO (50 pol.) SAMSUNG	AIR-FRYER (3,5l) MONDIAL	AIR-FRYER (5l) MONDIAL	NOTEBOOK DELL (Tela 15)	NOTEBOOK SAMSUNG (Tela 15)	NOTEBOOK LENOVO IDEAPAD 3l(Tela 15)	IPHONE 14 (128 GB) APPLE	SMARTPHONE ANDROID SAMSUNG (Galaxy A54)	SMARTPHONE ANDROID MOTOROLA (Moto G53)	MICROONDAS MIDEA 20 L	GELADEIRA 375 L (2 Portas) BRASTEMP	AR-CONDICIONADO MIDEA INVERTER 9000	MAQUINA DE LAVAR CONSUL 9KG	XBOX SERIES S (512) GB	P55 (825) GB
semana 1	CASAS BAHIA Centro / Calçada João	R\$ 1.399,00	R\$ 1.999,00	R\$ 2.599,00	R\$ 369,00	R\$ 699,00	R\$ 3.799,00	R\$ 3.599,00	R\$ 3.499,00	X	R\$ 2.399,00	R\$ 1.399,00	R\$ 599,00	R\$ 3.499,90	X	R\$ 1.799,90	X	X
semana 2	CASAS BAHIA Centro / Calçada João	R\$ 1.399,00	R\$ 1.999,00	R\$ 2.599,00	R\$ 349,00	R\$ 479,00	R\$ 3.749,00	R\$ 3.499,00	R\$ 3.299,00	X	R\$ 2.499,00	R\$ 1.399,00	R\$ 599,00	R\$ 3.499,90	X	R\$ 1.799,90	X	X
semana 3	CASAS BAHIA Centro / Calçada João	R\$ 1.299,00	x	R\$ 2.599,00	R\$ 349,00	R\$ 699,00	R\$ 3.699,00	R\$ 3.499,00	R\$ 3.399,00	x	R\$ 2.499,00	R\$ 1.099,00	R\$ 549,00	R\$ 3.499,90	x	R\$ 1.749,90	x	x
semana 4	CASAS BAHIA Centro / Calçada João	x	R\$ 1.999,00	R\$ 2.499,00	R\$ 329,00	R\$ 699,00	R\$ 3.699,00	R\$ 3.499,00	R\$ 3.399,00	x	R\$ 2.399,00	R\$ 1.299,00	R\$ 549,00	R\$ 3.499,00	x	R\$ 1.749,90	x	x
semana 5	CASAS BAHIA Centro / Calçada João	x	R\$ 1.999,00	R\$ 2.299,00	R\$ 329,00	R\$ 699,00	R\$ 3.499,00	R\$ 3.299,00	R\$ 2.999,00	x	R\$ 2.399,00	R\$ 1.299,00	R\$ 529,00	R\$ 3.399,90	x	R\$ 1.799,90	x	x
	MAIOR	R\$ 1.399,00	R\$ 1.999,00	R\$ 2.599,00	R\$ 369,00	R\$ 699,00	R\$ 3.799,00	R\$ 3.599,00	R\$ 3.499,00	R\$ 0,00	R\$ 2.499,00	R\$ 1.399,00	R\$ 599,00	R\$ 3.499,90	R\$ 0,00	R\$ 1.799,90	R\$ 0,00	R\$ 0,00
	MENOR	R\$ 1.299,00	R\$ 1.999,00	R\$ 2.299,00	R\$ 329,00	R\$ 479,00	R\$ 3.499,00	R\$ 3.299,00	R\$ 2.999,00	R\$ 0,00	R\$ 2.399,00	R\$ 1.099,00	R\$ 529,00	R\$ 3.399,90	R\$ 0,00	R\$ 1.749,90	R\$ 0,00	R\$ 0,00
	DIFERENÇA	8%	0%	13%	12%	46%	9%	9%	17%	0%	4%	27%	13%	3%	0%	3%	0%	0%
	PREÇO MÉDIO	R\$ 1.365,67	R\$ 1.999,00	R\$ 2.519,00	R\$ 345,00	R\$ 655,00	R\$ 3.689,00	R\$ 3.479,00	R\$ 3.319,00	R\$ 0,00	R\$ 2.439,00	R\$ 1.299,00	R\$ 565,00	R\$ 3.479,72	R\$ 0,00	R\$ 1.779,90	R\$ 0,00	R\$ 0,00

		TELEVISÃO (40 pol.) PHILCO	TELEVISÃO (43 pol.) SAMSUNG	TELEVISÃO (50 pol.) SAMSUNG	AIR-FRYER (3,5l) MONDIAL	AIR-FRYER (5l) MONDIAL	NOTEBOOK DELL (Tela 15)	NOTEBOOK SAMSUNG (Tela 15)	NOTEBOOK LENOVO IDEAPAD 3l(Tela 15)	IPHONE 14 (128 GB) APPLE	SMARTPHONE ANDROID SAMSUNG (Galaxy A54)	SMARTPHONE ANDROID MOTOROLA (Moto G53)	MICROONDAS MIDEA 20 L	GELADEIRA 375 L (2 Portas) BRASTEMP	AR-CONDICIONADO MIDEA INVERTER 9000 BTUS	MAQUINA DE LAVAR CONSUL 9KG	XBOX SERIES S (512) GB	P55 (825) GB
semana 1	CASAS BAHIA Shopping Riomar	R\$ 1.399,00	R\$ 1.999,00	R\$ 2.599,00	R\$ 349,00	R\$ 699,00	R\$ 3.799,00	R\$ 3.599,00	R\$ 3.499,00	R\$ 6.299,00	R\$ 2.499,00	R\$ 1.399,00	R\$ 699,00	R\$ 3.499,90	R\$ 2.399,00	R\$ 1.799,90	X	X
semana 2	CASAS BAHIA Shopping Riomar	R\$ 1.299,00	R\$ 1.999,00	R\$ 2.599,00	R\$ 369,00	R\$ 479,00	R\$ 3.749,00	R\$ 3.499,00	R\$ 3.399,00	R\$ 6.299,00	R\$ 2.499,00	R\$ 1.399,00	R\$ 699,00	R\$ 3.499,90	R\$ 2.399,00	R\$ 1.799,90	X	X
semana 3	CASAS BAHIA Shopping Riomar	R\$ 1.299,00	R\$ 1.999,00	R\$ 2.599,00	R\$ 369,00	R\$ 699,00	R\$ 3.699,00	R\$ 3.499,00	R\$ 3.399,00	R\$ 6.299,00	R\$ 2.499,00	R\$ 1.099,00	R\$ 699,00	R\$ 3.499,90	R\$ 2.399,00	R\$ 1.799,90	x	x
semana 4	CASAS BAHIA Shopping Riomar	R\$ 1.399,00	R\$ 1.999,00	R\$ 2.349,00	R\$ 369,00	R\$ 699,00	R\$ 3.699,00	R\$ 3.499,00	R\$ 3.399,00	R\$ 6.299,00	R\$ 2.499,00	R\$ 1.299,00	R\$ 699,00	R\$ 3.499,90	R\$ 2.399,00	R\$ 1.549,90	x	x
semana 5	CASAS BAHIA Shopping Riomar	R\$ 1.399,00	R\$ 1.999,00	R\$ 2.349,00	x	R\$ 699,00	R\$ 3.699,00	R\$ 3.399,00	R\$ 3.399,00	R\$ 6.299,00	R\$ 2.399,00	R\$ 1.299,00	R\$ 529,00	R\$ 2.699,00	R\$ 2.399,00	R\$ 1.649,90	x	x
	MAIOR	R\$ 1.399,00	R\$ 1.999,00	R\$ 2.599,00	R\$ 369,00	R\$ 699,00	R\$ 3.799,00	R\$ 3.599,00	R\$ 3.499,00	R\$ 6.299,00	R\$ 2.499,00	R\$ 1.399,00	R\$ 699,00	R\$ 3.499,90	R\$ 2.399,00	R\$ 1.799,90	R\$ 0,00	R\$ 4.184,91
	MENOR	R\$ 1.299,00	R\$ 1.999,00	R\$ 2.349,00	R\$ 349,00	R\$ 479,00	R\$ 3.699,00	R\$ 3.399,00	R\$ 3.399,00	R\$ 6.299,00	R\$ 2.399,00	R\$ 1.099,00	R\$ 529,00	R\$ 2.699,00	R\$ 2.399,00	R\$ 1.549,90	R\$ 0,00	R\$ 0,00
	DIFERENÇA	8%	0%	11%	6%	46%	3%	6%	3%	0%	4%	27%	32%	30%	0%	16%	0%	0%
	PREÇO MÉDIO	R\$ 1.359,00	R\$ 1.999,00	R\$ 2.499,00	R\$ 364,00	R\$ 655,00	R\$ 3.729,00	R\$ 3.499,00	R\$ 3.419,00	R\$ 6.299,00	R\$ 2.479,00	R\$ 1.299,00	R\$ 665,00	R\$ 3.339,72	R\$ 2.399,00	R\$ 1.719,90	R\$ 0,00	R\$ 1.195,69

		TELEVISÃO (40 pol.) PHILCO	TELEVISÃO (43 pol.) SAMSUNG	TELEVISÃO (50 pol.) SAMSUNG	AIR-FRYER (3,5l) MONDIAL	AIR-FRYER (5l) MONDIAL	NOTEBOOK DELL (Tela 15)	NOTEBOOK SAMSUNG (Tela 15)	NOTEBOOK LENOVO IDEAPAD 3l(Tela 15)	IPHONE 14 (128 GB) APPLE	SMARTPHONE ANDROID SAMSUNG (Galaxy A54)	SMARTPHONE ANDROID MOTOROLA (Moto G53)	MICROONDAS MIDEA 20 L	GELADEIRA 375 L (2 Portas) BRASTEMP	AR-CONDICIONADO MIDEA INVERTER 9000 BTUS	MAQUINA DE LAVAR CONSUL 9KG	XBOX SERIES S (512) GB	P55 (825) GB
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semana 1	SUBMARINO submarino.com.br	R\$ 1.470,04	R\$ 1.658,99	R\$ 2.439,00	R\$ 339,68	R\$ 449,90	x	x	R\$ 2.744,10	R\$ 4.783,00	R\$ 1.781,10	R\$ 991,38	R\$ 504,63	R\$ 2.765,61	R\$ 1.979,91	R\$ 1.406,24	R\$ 2.611,12	R\$ 4.184,07
semana 2	SUBMARINO submarino.com.br	R\$ 1.519,90	R\$ 2.099,00	R\$ 2.194,45	R\$ 339,68	R\$ 413,08	X	R\$ 3.099,90	R\$ 2.744,10	R\$ 4.783,00	R\$ 1.783,98	R\$ 1.038,42	R\$ 523,71	R\$ 2.444,64	R\$ 1.925,10	R\$ 1.494,99	R\$ 2.399,40	R\$ 4.184,07
semana 3	SUBMARINO submarino.com.br	R\$ 1.519,90	R\$ 2.099,00	R\$ 2.269,69	R\$ 347,40	R\$ 449,90	R\$ 3.239,99	R\$ 2.949,99	R\$ 2.744,10	R\$ 4.867,00	R\$ 1.979,00	R\$ 989,10	R\$ 523,71	R\$ 2.765,61	x	R\$ 1.509,00	R\$ 2.699,99	R\$ 4.499,99
semana 4	SUBMARINO submarino.com.br	x	R\$ 1.698,00	R\$ 2.203,04	R\$ 347,40	R\$ 479,90	x	R\$ 3.422,27	R\$ 2.805,08	R\$ 4.499,10	R\$ 1.994,05	R\$ 898,99	R\$ 476,01	R\$ 2.816,10	R\$ 1.979,10	R\$ 1.548,99	R\$ 2.759,08	R\$ 4.499,99
semana 5	SUBMARINO submarino.com.br	x	R\$ 1.722,35	x	R\$ 329,00	R\$ 399,90	R\$ 3.239,99	R\$ 2.736,98	R\$ 2.759,08	R\$ 4.655,00	R\$ 1.784,97	R\$ 901,18	R\$ 466,38	R\$ 2.670,21	R\$ 2.573,10	R\$ 1.548,99	R\$ 2.499,99	R\$ 3.699,99
	MAIOR	R\$ 1.519,90	R\$ 2.099,00	R\$ 2.439,00	R\$ 347,40	R\$ 479,90	R\$ 3.239,99	R\$ 3.422,27	R\$ 2.805,08	R\$ 4.867,00	R\$ 1.994,05	R\$ 1.038,42	R\$ 523,71	R\$ 2.816,10	R\$ 2.573,10	R\$ 1.548,99	R\$ 2.759,08	R\$ 4.499,99
	MENOR	R\$ 1.470,04	R\$ 1.658,99	R\$ 2.194,45	R\$ 329,00	R\$ 399,90	R\$ 3.239,99	R\$ 2.736,98	R\$ 2.744,10	R\$ 4.499,10	R\$ 1.781,10	R\$ 898,99	R\$ 466,38	R\$ 2.444,64	R\$ 1.925,10	R\$ 1.406,24	R\$ 2.399,40	R\$ 3.699,99
	DIFERENÇA	3%	27%	11%	6%	20%	0%	25%	2%	8%	12%	16%	12%	15%	10%	15%	15%	22%
	PREÇO MÉDIO	R\$ 1.503,28	R\$ 1.855,47	R\$ 2.276,55	R\$ 340,63	R\$ 438,54	R\$ 3.239,99	R\$ 3.052,29	R\$ 2.759,29	R\$ 4.717,42	R\$ 1.864,62	R\$ 963,81	R\$ 498,89	R\$ 2.692,43	R\$ 2.114,30	R\$ 1.501,64	R\$ 2.593,92	R\$ 4.213,62

		TELEVISÃO (40 pol.) PHILCO	TELEVISÃO (43 pol.) SAMSUNG	TELEVISÃO (50 pol.) SAMSUNG	AIR-FRYER (3,5l) MONDIAL	AIR-FRYER (5l) MONDIAL	NOTEBOOK DELL (Tela 15)	NOTEBOOK SAMSUNG (Tela 15)	NOTEBOOK LENOVO IDEAPAD 3l(Tela 15)	IPHONE 14 (128 GB) APPLE	SMARTPHONE ANDROID SAMSUNG (Galaxy A54)	SMARTPHONE ANDROID MOTOROLA (Moto G53)	MICROONDAS MIDEA 20 L	GELADEIRA 375 L (2 Portas) BRASTEMP	AR-CONDICIONADO MIDEA INVERTER 9000 BTUS	MAQUINA DE LAVAR CONSUL 9KG	XBOX SERIES S (512) GB	PSS (825) GB
semana 1	AMAZON amazon.com.br	R\$ 1.499,00	R\$ 1.709,00	R\$ 2.298,07	R\$ 394,90	R\$ 391,30	x	R\$ 2.430,37	R\$ 2.609,11	R\$ 4.599,00	R\$ 1.929,00	R\$ 1.145,00	R\$ 599,90	R\$ 3.069,00	R\$ 2.395,90	R\$ 1.689,00	R\$ 2.399,90	R\$ 4.499,90
semana 2	AMAZON amazon.com.br	R\$ 1.399,00	R\$ 1.657,99	R\$ 2.194,45	R\$ 315,00	R\$ 413,08	R\$ 3.309,00	R\$ 2.443,00	x	R\$ 4.599,00	R\$ 1.899,00	R\$ 1.098,00	R\$ 549,00	R\$ 2.799,00	R\$ 1.999,00	R\$ 1.579,00	R\$ 2.399,90	R\$ 4.165,37
semana 3	AMAZON amazon.com.br	R\$ 1.299,00	R\$ 1.709,04	R\$ 2.224,40	R\$ 329,00	R\$ 413,00	R\$ 3.309,00	R\$ 2.649,00	R\$ 2.939,00	R\$ 4.599,00	R\$ 1.899,00	R\$ 1.093,23	R\$ 524,99	R\$ 2.779,90	R\$ 2.299,90	R\$ 1.579,00	R\$ 2.699,90	R\$ 4.347,00
semana 4	AMAZON amazon.com.br	R\$ 1.399,00	R\$ 1.699,90	R\$ 2.203,04	R\$ 315,00	R\$ 429,90	x	R\$ 2.789,00	R\$ 2.752,00	R\$ 4.499,00	R\$ 1.999,00	R\$ 1.048,00	R\$ 524,00	R\$ 3.018,18	R\$ 2.109,00	x	R\$ 2.731,53	R\$ 4.165,37
semana 5	AMAZON amazon.com.br	R\$ 1.364,74	R\$ 1.749,00	R\$ 2.374,00	R\$ 314,90	R\$ 429,91	x	R\$ 2.738,50	R\$ 3.148,00	R\$ 5.399,00	R\$ 1.899,00	R\$ 899,99	R\$ 499,00	R\$ 3.018,18	R\$ 2.259,00	R\$ 1.559,00	R\$ 2.229,00	R\$ 4.165,37
	MAIOR	R\$ 1.499,00	R\$ 1.749,00	R\$ 2.374,00	R\$ 394,90	R\$ 429,91	R\$ 3.309,00	R\$ 2.789,00	R\$ 3.148,00	R\$ 5.399,00	R\$ 1.999,00	R\$ 1.145,00	R\$ 599,90	R\$ 3.069,00	R\$ 2.395,90	R\$ 1.689,00	R\$ 2.731,53	R\$ 4.499,90
	MENOR	R\$ 1.299,00	R\$ 1.657,99	R\$ 2.194,45	R\$ 314,90	R\$ 391,30	R\$ 3.309,00	R\$ 2.430,37	R\$ 2.609,11	R\$ 4.499,00	R\$ 1.899,00	R\$ 899,99	R\$ 499,00	R\$ 2.779,90	R\$ 1.999,00	R\$ 1.559,00	R\$ 2.229,00	R\$ 4.165,37
	DIFERENÇA	15%	5%	8%	25%	10%	0%	15%	21%	20%	5%	27%	20%	10%	20%	8%	23%	8%
	PREÇO MÉDIO	R\$ 1.392,15	R\$ 1.704,99	R\$ 2.258,79	R\$ 333,76	R\$ 415,44	R\$ 3.309,00	R\$ 2.609,97	R\$ 2.862,03	R\$ 4.739,00	R\$ 1.925,00	R\$ 1.056,84	R\$ 539,38	R\$ 2.936,85	R\$ 2.212,56	R\$ 1.601,50	R\$ 2.492,05	R\$ 4.268,60

		TELEVISÃO (40 pol.) PHILCO	TELEVISÃO (43 pol.) SAMSUNG	TELEVISÃO (50 pol.) SAMSUNG	AIR-FRYER (3,5l) MONDIAL	AIR-FRYER (5l) MONDIAL	NOTEBOOK DELL (Tela 15)	NOTEBOOK SAMSUNG (Tela 15)	NOTEBOOK LENOVO IDEAPAD 3l(Tela 15)	IPHONE 14 (128 GB) APPLE	SMARTPHONE ANDROID SAMSUNG (Galaxy A54)	SMARTPHONE ANDROID MOTOROLA (Moto G53)	MICROONDAS MIDEA 20 L	GELADEIRA 375 L (2 Portas) BRASTEMP	AR-CONDICIONADO MIDEA INVERTER 9000 BTUS	MAQUINA DE LAVAR CONSUL 9KG	XBOX SERIES S (512) GB	PSS (825) GB
semana 1	MAGAZINE LUIZA magazineluiza.com.br	R\$ 1.405,05	R\$ 1.744,34	R\$ 2.374,05	R\$ 325,44	R\$ 445,55	R\$ 3.149,10	R\$ 2.696,07	R\$ 2.609,10	R\$ 4.799,00	R\$ 1.799,00	R\$ 1.259,10	R\$ 569,05	R\$ 2.975,04	R\$ 2.149,00	R\$ 1.691,06	R\$ 2.499,90	x
semana 2	MAGAZINE LUIZA magazineluiza.com.br	R\$ 1.395,55	R\$ 1.804,05	R\$ 2.279,05	R\$ 504,90	R\$ 445,55	R\$ 2.969,10	R\$ 3.008,23	R\$ 2.559,00	R\$ 4.799,00	R\$ 1.799,00	R\$ 1.099,00	R\$ 569,05	R\$ 2.936,64	R\$ 2.059,00	R\$ 1.529,10	R\$ 2.799,90	R\$ 4.274,05
semana 3	MAGAZINE LUIZA magazineluiza.com.br	R\$ 1.395,55	R\$ 1.804,05	R\$ 2.279,05	R\$ 459,90	R\$ 445,55	R\$ 2.969,10	R\$ 2.654,10	R\$ 2.699,10	R\$ 4.599,00	R\$ 1.999,00	R\$ 1.099,00	R\$ 569,05	R\$ 2.936,64	R\$ 2.099,00	R\$ 1.697,06	R\$ 3.499,90	R\$ 4.274,05
semana 4	MAGAZINE LUIZA magazineluiza.com.br	R\$ 1.386,05	x	R\$ 2.249,99	R\$ 549,90	R\$ 402,45	R\$ 2.879,10	R\$ 2.601,00	R\$ 2.699,10	R\$ 4.498,99	R\$ 1.999,00	R\$ 1.079,10	R\$ 569,05	R\$ 2.844,87	R\$ 1.899,00	R\$ 1.498,36	R\$ 2.840,83	R\$ 4.184,07
semana 5	MAGAZINE LUIZA magazineluiza.com.br	R\$ 1.386,05	R\$ 2.110,23	R\$ 2.299,00	R\$ 296,64	R\$ 407,55	R\$ 2.879,10	R\$ 2.609,10	R\$ 2.609,10	R\$ 4.498,99	R\$ 1.899,05	R\$ 1.169,10	R\$ 569,05	R\$ 2.844,87	R\$ 2.299,00	R\$ 1.625,26	R\$ 2.840,83	R\$ 3.612,96
	MAIOR	R\$ 1.405,05	R\$ 2.110,23	R\$ 2.374,05	R\$ 549,90	R\$ 445,55	R\$ 3.149,10	R\$ 3.008,23	R\$ 2.699,10	R\$ 4.799,00	R\$ 1.999,00	R\$ 1.259,10	R\$ 569,05	R\$ 2.975,04	R\$ 2.299,00	R\$ 1.697,06	R\$ 3.499,90	R\$ 4.274,05
	MENOR	R\$ 1.386,05	R\$ 1.744,34	R\$ 2.249,99	R\$ 296,64	R\$ 402,45	R\$ 2.879,10	R\$ 2.601,00	R\$ 2.559,00	R\$ 4.498,99	R\$ 1.799,00	R\$ 1.079,10	R\$ 569,05	R\$ 2.844,87	R\$ 1.899,00	R\$ 1.498,36	R\$ 2.499,90	R\$ 3.612,96
	DIFERENÇA	1%	21%	6%	85%	11%	9%	16%	5%	7%	11%	17%	0%	5%	21%	13%	40%	18%
	PREÇO MÉDIO	R\$ 1.393,65	R\$ 1.865,67	R\$ 2.296,23	R\$ 427,36	R\$ 429,33	R\$ 2.969,10	R\$ 2.713,70	R\$ 2.635,08	R\$ 4.639,00	R\$ 1.899,01	R\$ 1.141,06	R\$ 569,05	R\$ 2.907,61	R\$ 2.101,00	R\$ 1.608,17	R\$ 2.896,27	R\$ 4.086,28

		TELEVISÃO (40 pol.) PHILCO	TELEVISÃO (43 pol.) SAMSUNG	TELEVISÃO (50 pol.) SAMSUNG	AIR-FRYER (3,5l) MONDIAL	AIR-FRYER (5l) MONDIAL	NOTEBOOK DELL (Tela 15)	NOTEBOOK SAMSUNG (Tela 15)	NOTEBOOK LENOVO IDEAPAD 3l(Tela 15)	IPHONE 14 (128 GB) APPLE	SMARTPHONE ANDROID SAMSUNG (Galaxy A54)	SMARTPHONE ANDROID MOTOROLA (Moto G53)	MICROONDAS MIDEA 20 L	GELADEIRA 375 L (2 Portas) BRASTEMP	AR-CONDICIONADO MIDEA INVERTER 9000 BTUS	MAQUINA DE LAVAR CONSUL 9KG	XBOX SERIES S (512) GB	PSS (825) GB
semana 1	MAGAZINE LUIZA Centro / Calçada João Pessoa	R\$ 1.499,00	x	R\$ 2.529,00	R\$ 369,90	x	x	R\$ 3.129,00	x	x	R\$ 2.310,00	R\$ 1.253,00	x	R\$ 3.699,00	x	R\$ 1.999,00	x	R\$ 4.989,90
semana 2	MAGAZINE LUIZA Centro / Calçada João Pessoa	x	R\$ 1.999,00	R\$ 2.499,00	R\$ 349,00	R\$ 599,00	R\$ 3.829,00	R\$ 3.379,00	R\$ 3.279,00	R\$ 5.099,00	R\$ 2.399,00	R\$ 1.199,00	R\$ 689,00	R\$ 3.699,00	x	R\$ 1.999,00	x	R\$ 4.769,00

semana 3	MAGAZINE LUIZA Centro / Calçada João Pessoa	x	R\$ 1.999,00	R\$ 2.499,00	x	R\$ 653,92	x	R\$ 3.379,00	R\$ 3.279,00	R\$ 5.339,00	R\$ 2.499,90	R\$ 1.199,00	R\$ 689,00	R\$ 3.699,00	x	R\$ 1.999,00	x	R\$ 4.769,00
semana 4	MAGAZINE LUIZA Centro / Calçada João Pessoa	x	R\$ 1.999,00	R\$ 2.499,00	R\$ 369,90	R\$ 653,92	x	R\$ 3.379,00	R\$ 3.279,00	R\$ 5.339,00	R\$ 2.399,00	R\$ 1.199,00	R\$ 689,00	R\$ 3.699,00	x	R\$ 1.999,00	x	R\$ 4.499,00
semana 5	MAGAZINE LUIZA Centro / Calçada João Pessoa	x	R\$ 1.899,99	R\$ 2.199,90	R\$ 349,90	R\$ 599,00	x	R\$ 3.379,00	R\$ 3.279,00	R\$ 5.110,00	R\$ 2.199,00	R\$ 1.299,00	R\$ 689,00	R\$ 2.999,00	x	R\$ 1.599,90	x	R\$ 4.769,00
	MAIOR	R\$ 1.499,00	R\$ 1.999,00	R\$ 2.529,00	R\$ 369,90	R\$ 653,92	R\$ 3.829,00	R\$ 3.379,00	R\$ 3.279,00	R\$ 5.339,00	R\$ 2.499,90	R\$ 1.299,00	R\$ 689,00	R\$ 3.699,00	R\$ 0,00	R\$ 1.999,00	R\$ 0,00	R\$ 4.989,90
	MENOR	R\$ 1.499,00	R\$ 1.899,99	R\$ 2.199,90	R\$ 349,90	R\$ 599,00	R\$ 3.829,00	R\$ 3.129,00	R\$ 3.279,00	R\$ 5.099,00	R\$ 2.199,00	R\$ 1.199,00	R\$ 689,00	R\$ 2.999,00	R\$ 0,00	R\$ 1.599,90	R\$ 0,00	R\$ 4.499,00
	DIFERENÇA	0%	5%	15%	6%	9%	0%	8%	0%	5%	14%	8%	0%	23%	0%	25%	0%	11%
	PREÇO MÉDIO	R\$ 1.499,00	R\$ 1.974,25	R\$ 2.445,18	R\$ 359,68	R\$ 626,46	R\$ 3.829,00	R\$ 3.329,00	R\$ 3.279,00	R\$ 5.221,75	R\$ 2.361,38	R\$ 1.229,80	R\$ 689,00	R\$ 3.559,00	R\$ 0,00	R\$ 1.919,18	R\$ 0,00	R\$ 4.759,18

		TELEVISÃO (40 pol.) PHILCO	TELEVISÃO (43 pol.) SAMSUNG	TELEVISÃO (50 pol.) SAMSUNG	AIR-FRYER (3,5I) MONDIAL	AIR-FRYER (5I) MONDIAL	NOTEBOOK DELL (Tela 15)	NOTEBOOK SAMSUNG (Tela 15)	NOTEBOOK LENOVO IDEAPAD 3I(Tela 15)	IPHONE 14 (128 GB) APPLE	SMARTPHONE ANDROID SAMSUNG (Galaxy A54)	SMARTPHONE ANDROID MOTOROLA (Moto G53)	MICROONDAS MIDEA 20 L	GELADEIRA 375 L (2 Portas) BRASTEMP	AR-CONDICIONADO MIDEA INVERTER 9000 BTUS	MAQUINA DE LAVAR CONSUL 9KG	XBOX SERIES S (512) GB	PSS (825) GB
semana 1	MAGAZINE LUIZA Shopping Jardins	X	X	R\$ 2.599,00	R\$ 349,00	R\$ 629,90	R\$ 3.199,00	R\$ 3.199,00	R\$ 3.199,00	R\$ 5.443,00	R\$ 2.399,00	R\$ 1.399,00	R\$ 629,00	R\$ 3.499,00	X	R\$ 1.899,00	X	R\$ 4.699,00
semana 2	MAGAZINE LUIZA Shopping Jardins	X	X	R\$ 2.599,00	R\$ 349,90	R\$ 629,90	X	R\$ 3.199,00	R\$ 3.199,00	R\$ 5.332,00	R\$ 2.399,00	R\$ 1.199,00	R\$ 629,00	R\$ 3.499,00	X	R\$ 1.899,00	X	R\$ 4.699,00
semana 3	MAGAZINE LUIZA Shopping Jardins	x	x	R\$ 2.599,00	R\$ 349,90	R\$ 584,90	x	R\$ 3.199,00	R\$ 3.199,00	R\$ 5.332,00	R\$ 2.399,00	R\$ 1.199,00	R\$ 629,00	R\$ 2.899,00	x	R\$ 1.899,00	x	R\$ 4.699,00
semana 4	MAGAZINE LUIZA Shopping Jardins	x	R\$ 1.999,00	R\$ 2.470,00	R\$ 349,90	R\$ 584,90	x	R\$ 3.199,00	R\$ 3.199,00	R\$ 5.332,00	R\$ 2.399,00	R\$ 1.199,00	R\$ 629,00	R\$ 3.629,00	x	R\$ 1.899,00	x	R\$ 4.699,00
semana 5	MAGAZINE LUIZA Shopping Jardins	x	R\$ 1.999,00	R\$ 2.499,00	R\$ 349,90	R\$ 634,90	x	R\$ 3.199,00	R\$ 3.199,00	R\$ 5.332,00	R\$ 2.399,00	R\$ 1.499,00	R\$ 629,00	R\$ 3.699,00	x	R\$ 1.799,00	x	R\$ 4.499,00
	MAIOR	R\$ 0,00	R\$ 1.999,00	R\$ 2.599,00	R\$ 349,90	R\$ 634,90	R\$ 3.199,00	R\$ 3.199,00	R\$ 3.199,00	R\$ 5.443,00	R\$ 2.399,00	R\$ 1.499,00	R\$ 629,00	R\$ 3.699,00	R\$ 0,00	R\$ 1.899,00	R\$ 0,00	R\$ 4.699,00
	MENOR	R\$ 0,00	R\$ 1.999,00	R\$ 2.470,00	R\$ 349,90	R\$ 584,90	R\$ 3.199,00	R\$ 3.199,00	R\$ 3.199,00	R\$ 5.332,00	R\$ 2.399,00	R\$ 1.199,00	R\$ 629,00	R\$ 2.899,00	R\$ 0,00	R\$ 1.799,00	R\$ 0,00	R\$ 4.499,00
	DIFERENÇA	0%	0%	5%	0%	9%	0%	0%	0%	2%	0%	25%	0%	28%	0%	6%	0%	4%
	PREÇO MÉDIO	R\$ 0,00	R\$ 1.999,00	R\$ 2.553,20	R\$ 349,72	R\$ 612,90	R\$ 3.199,00	R\$ 3.199,00	R\$ 3.199,00	R\$ 5.354,20	R\$ 2.399,00	R\$ 1.299,00	R\$ 629,00	R\$ 3.445,00	R\$ 0,00	R\$ 1.879,00	R\$ 0,00	R\$ 4.659,00

		TELEVISÃO (40 pol.) PHILCO	TELEVISÃO (43 pol.) SAMSUNG	TELEVISÃO (50 pol.) SAMSUNG	AIR-FRYER (3,5I) MONDIAL	AIR-FRYER (5I) MONDIAL	NOTEBOOK DELL (Tela 15)	NOTEBOOK SAMSUNG (Tela 15)	NOTEBOOK LENOVO IDEAPAD 3I(Tela 15)	IPHONE 14 (128 GB) APPLE	SMARTPHONE ANDROID SAMSUNG (Galaxy A54)	SMARTPHONE ANDROID MOTOROLA (Moto G53)	MICROONDAS MIDEA 20 L	GELADEIRA 375 L (2 Portas) BRASTEMP	AR-CONDICIONADO MIDEA INVERTER 9000 BTUS	MAQUINA DE LAVAR CONSUL 9KG	XBOX SERIES S (512) GB	PSS (825) GB
semana 1	AMERICANAS americanas.com.br	R\$ 1.242,62	R\$ 1.768,17	R\$ 2.098,99	R\$ 339,68	R\$ 489,99	x	R\$ 3.790,60	x	R\$ 4.799,00	R\$ 1.781,10	x	R\$ 504,63	R\$ 2.278,99	R\$ 1.979,91	R\$ 1.499,00	R\$ 2.499,90	x
semana 2	AMERICANAS americanas.com.br	R\$ 1.519,90	R\$ 1.891,26	R\$ 2.365,82	R\$ 339,68	R\$ 449,90	X	R\$ 2.699,10	R\$ 2.744,10	R\$ 4.783,00	R\$ 1.781,10	R\$ 988,10	R\$ 639,00	R\$ 2.765,61	R\$ 1.925,10	R\$ 1.494,99	R\$ 2.399,40	R\$ 4.499,99
semana 3	AMERICANAS americanas.com.br	R\$ 1.519,90	R\$ 1.936,86	R\$ 2.365,82	R\$ 339,68	R\$ 449,90	R\$ 3.239,99	R\$ 3.739,00	R\$ 2.744,10	R\$ 4.867,00	R\$ 1.781,10	R\$ 969,00	R\$ 503,10	R\$ 2.690,10	R\$ 1.979,10	R\$ 1.494,99	R\$ 2.399,40	R\$ 4.499,99
semana 4	AMERICANAS americanas.com.br	x	R\$ 1.698,00	R\$ 2.203,04	R\$ 347,40	R\$ 479,90	x	R\$ 2.799,90	R\$ 2.805,08	R\$ 4.499,10	R\$ 1.994,05	R\$ 898,99	R\$ 476,01	R\$ 2.816,10	R\$ 1.979,10	R\$ 1.548,99	R\$ 2.759,08	R\$ 4.277,89
semana 5	AMERICANAS americanas.com.br	x	R\$ 1.698,00	x	R\$ 329,00	R\$ 479,90	x	R\$ 2.644,35	R\$ 2.759,08	R\$ 5.399,00	R\$ 1.994,05	R\$ 949,00	R\$ 539,10	R\$ 2.670,21	R\$ 2.573,10	R\$ 1.548,99	R\$ 2.499,99	R\$ 4.277,89
	MAIOR	R\$ 1.519,90	R\$ 1.936,86	R\$ 2.365,82	R\$ 347,40	R\$ 489,99	R\$ 3.239,99	R\$ 3.790,60	R\$ 2.805,08	R\$ 5.399,00	R\$ 1.994,05	R\$ 988,10	R\$ 639,00	R\$ 2.816,10	R\$ 2.573,10	R\$ 1.548,99	R\$ 2.759,08	R\$ 4.499,99
	MENOR	R\$ 1.242,62	R\$ 1.698,00	R\$ 2.098,99	R\$ 329,00	R\$ 449,90	R\$ 3.239,99	R\$ 2.644,35	R\$ 2.744,10	R\$ 4.499,10	R\$ 1.781,10	R\$ 898,99	R\$ 476,01	R\$ 2.278,99	R\$ 1.925,10	R\$ 1.494,99	R\$ 2.399,40	R\$ 4.277,89
	DIFERENÇA	22%	14%	13%	6%	9%	0%	43%	2%	20%	12%	10%	34%	24%	34%	4%	15%	5%
	PREÇO MÉDIO	R\$ 1.427,47	R\$ 1.798,46	R\$ 2.258,42	R\$ 339,09	R\$ 469,92	R\$ 3.239,99	R\$ 3.134,59	R\$ 2.763,09	R\$ 4.869,42	R\$ 1.866,28	R\$ 951,27	R\$ 532,37	R\$ 2.644,20	R\$ 2.087,26	R\$ 1.517,39	R\$ 2.511,55	R\$ 4.388,94

		TELEVISÃO (40 pol.) PHILCO	TELEVISÃO (43 pol.) SAMSUNG	TELEVISÃO (50 pol.) SAMSUNG	AIR-FRYER (3,5I) MONDIAL	AIR-FRYER (5I) MONDIAL	NOTEBOOK DELL (Tela 15)	NOTEBOOK SAMSUNG (Tela 15)	NOTEBOOK LENOVO IDEAPAD 3I(Tela 15)	IPHONE 14 (128 GB) APPLE	SMARTPHONE ANDROID SAMSUNG (Galaxy A54)	SMARTPHONE ANDROID MOTOROLA (Moto G53)	MICROONDAS MIDEA 20 L	GELADEIRA 375 L (2 Portas) BRASTEMP	AR-CONDICIONADO MIDEA INVERTER 9000 BTUS	MAQUINA DE LAVAR CONSUL 9KG	XBOX SERIES S (512) GB	PSS (825) GB
semana 1	AMERICANAS Centro Comercial / Loja Central	R\$ 1.449,00	X	R\$ 2.499,00	X	R\$ 479,99	X	X	X	X	R\$ 2.099,00	R\$ 1.199,00	X	X	X	X	X	R\$ 4.699,00
semana 2	AMERICANAS Centro Comercial / Loja Central	R\$ 1.449,00	X	R\$ 2.699,00	X	R\$ 479,99	X	X	X	X	X	R\$ 1.199,00	X	X	X	X	X	R\$ 4.699,00
semana 3	AMERICANAS Centro Comercial / Loja Central	R\$ 1.499,00	x	R\$ 2.699,00	x	R\$ 479,99	x	x	x	x	R\$ 2.099,00	R\$ 1.179,00	x	x	x	x	x	R\$ 4.699,00

semana 4	AMERICANAS Centro Comercial / Loja Central	x	x	x	x	R\$ 499,99	x	x	x	x	R\$ 2.099,00	R\$ 1.179,00	x	x	x	x	x	R\$ 4.699,99
semana 5	AMERICANAS Centro Comercial / Loja Central	x	x	R\$ 2.599,00	x	x	x	x	x	x	R\$ 2.099,00	R\$ 1.099,00	x	x	x	x	x	R\$ 3.699,99
	MAIOR	R\$ 1.499,00	R\$ 0,00	R\$ 2.699,00	R\$ 0,00	R\$ 499,99	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 2.099,00	R\$ 1.199,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 4.699,99
	MENOR	R\$ 1.449,00	R\$ 0,00	R\$ 2.499,00	R\$ 0,00	R\$ 479,99	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 2.099,00	R\$ 1.099,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 3.699,99
	DIFERENÇA	3%	0%	8%	0%	4%	0%	0%	0%	0%	0%	9%	0%	0%	0%	0%	0%	27%
	PREÇO MÉDIO	R\$ 1.465,67	R\$ 0,00	R\$ 2.624,00	R\$ 0,00	R\$ 484,99	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 2.099,00	R\$ 1.171,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 4.499,40

		TELEVISÃO (40 pol.) PHILCO	TELEVISÃO (43 pol.) SAMSUNG	TELEVISÃO (50 pol.) SAMSUNG	AIR-FRYER (3,5l) MONDIAL	AIR-FRYER (5l) MONDIAL	NOTEBOOK DELL (Tela 15)	NOTEBOOK SAMSUNG (Tela 15)	NOTEBOOK LENOVO IDEAPAD 3l(Tela 15)	IPHONE 14 (128 GB) APPLE	SMARTPHONE ANDROID SAMSUNG (Galaxy A54)	SMARTPHONE ANDROID MOTOROLA (Moto G53)	MICROONDAS MIDEA 20 L	GELADEIRA 375 L (2 Portas) BRASTEMP	AR-CONDICIONADO MIDEA INVERTER 9000 BTUS	MAQUINA DE LAVAR CONSUL 9KG	XBOX SERIES S (512) GB	P55 (825) GB	
semana 1	AMERICANAS Shopping Riomar	X	X	X	X	X	X	X	X	X	X	R\$ 1.099,00	X	X	X	X	X	R\$ 2.499,99	R\$ 4.699,99
semana 2	AMERICANAS Shopping Riomar	X	X	X	X	R\$ 479,99	X	X	X	X	R\$ 2.099,00	R\$ 1.199,00	X	X	X	X	X	R\$ 2.499,99	R\$ 4.699,99
semana 3	AMERICANAS Shopping Riomar	x	x	x	x	R\$ 479,99	x	x	x	x	R\$ 2.099,00	R\$ 1.179,00	x	x	x	x	x	R\$ 2.699,99	R\$ 4.699,99
semana 4	AMERICANAS Shopping Riomar	x	x	x	x	x	x	x	x	x	R\$ 2.099,00	R\$ 1.199,00	x	x	x	x	x	x	R\$ 4.699,99
semana 5	AMERICANAS Shopping Riomar	x	x	x	x	x	x	x	x	x	R\$ 2.099,00	R\$ 1.179,00	x	x	x	x	x	x	R\$ 4.699,99
	MAIOR	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 479,99	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 2.099,00	R\$ 1.199,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 2.699,99	R\$ 4.699,99
	MENOR	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 479,99	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 2.099,00	R\$ 1.099,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 2.499,99	R\$ 4.699,99
	DIFERENÇA	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	9%	0%	0%	0%	0%	0%	8%	0%
	PREÇO MÉDIO	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 479,99	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 2.099,00	R\$ 1.171,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 2.566,66	R\$ 4.699,99

		TELEVISÃO (40 pol.) PHILCO	TELEVISÃO (43 pol.) SAMSUNG	TELEVISÃO (50 pol.) SAMSUNG	AIR-FRYER (3,5l) MONDIAL	AIR-FRYER (5l) MONDIAL	NOTEBOOK DELL (Tela 15)	NOTEBOOK SAMSUNG (Tela 15)	NOTEBOOK LENOVO IDEAPAD 3l(Tela 15)	IPHONE 14 (128 GB) APPLE	SMARTPHONE ANDROID SAMSUNG (Galaxy A54)	SMARTPHONE ANDROID MOTOROLA (Moto G53)	MICROONDAS MIDEA 20 L	GELADEIRA 375 L (2 Portas) BRASTEMP	AR-CONDICIONADO MIDEA INVERTER 9000 BTUS	MAQUINA DE LAVAR CONSUL 9KG	XBOX SERIES S (512) GB	P55 (825) GB
semana 1	G. BARBOSA Shopping Riomar	R\$ 1.499,00	R\$ 1.899,00	R\$ 2.529,98	X	R\$ 589,90	X	X	X	X	R\$ 2.399,00	R\$ 1.399,00	X	R\$ 3.399,90	R\$ 2.199,90	R\$ 1.999,90	X	X
semana 2	G. BARBOSA Shopping Riomar	R\$ 1.499,00	R\$ 1.899,00	R\$ 2.529,98	X	R\$ 589,90	X	X	X	X	R\$ 2.399,90	R\$ 1.399,90	X	R\$ 3.199,90	R\$ 2.199,90	R\$ 1.899,90	X	X
semana 3	G. BARBOSA Shopping Riomar	R\$ 1.499,00	R\$ 1.899,00	R\$ 2.499,00	x	R\$ 499,90	x	x	x	x	R\$ 2.499,90	R\$ 1.399,90	x	R\$ 3.399,90	R\$ 2.199,90	R\$ 1.599,90	x	x
semana 4	G. BARBOSA Shopping Riomar	R\$ 1.499,00	R\$ 1.799,00	R\$ 2.499,90	x	R\$ 499,90	x	x	x	x	R\$ 2.499,90	R\$ 1.399,90	x	R\$ 3.599,90	R\$ 1.799,90	R\$ 1.899,90	x	x
semana 5	G. BARBOSA Shopping Riomar	R\$ 1.499,00	R\$ 1.799,00	R\$ 2.499,00	x	R\$ 499,90	x	x	x	x	R\$ 2.499,90	R\$ 1.399,90	x	R\$ 3.399,90	R\$ 2.199,90	R\$ 1.999,90	x	x
	MAIOR	R\$ 1.499,00	R\$ 1.899,00	R\$ 2.529,98	R\$ 0,00	R\$ 589,90	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 2.499,90	R\$ 1.399,90	R\$ 0,00	R\$ 3.599,90	R\$ 2.199,90	R\$ 1.999,90	R\$ 0,00	R\$ 0,00
	MENOR	R\$ 1.499,00	R\$ 1.799,00	R\$ 2.499,00	R\$ 0,00	R\$ 499,90	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 2.399,00	R\$ 1.399,00	R\$ 0,00	R\$ 3.199,90	R\$ 1.799,90	R\$ 1.599,90	R\$ 0,00	R\$ 0,00
	DIFERENÇA	0%	6%	1%	0%	18%	0%	0%	0%	0%	4%	0%	0%	13%	22%	25%	0%	0%
	PREÇO MÉDIO	R\$ 1.499,00	R\$ 1.859,00	R\$ 2.511,57	R\$ 0,00	R\$ 535,90	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 2.459,72	R\$ 1.399,72	R\$ 0,00	R\$ 3.399,90	R\$ 2.119,90	R\$ 1.879,90	R\$ 0,00	R\$ 0,00

		TELEVISÃO (40 pol.) PHILCO	TELEVISÃO (43 pol.) SAMSUNG	TELEVISÃO (50 pol.) SAMSUNG	AIR-FRYER (3,5l) MONDIAL	AIR-FRYER (5l) MONDIAL	NOTEBOOK DELL (Tela 15)	NOTEBOOK SAMSUNG (Tela 15)	NOTEBOOK LENOVO IDEAPAD 3l(Tela 15)	IPHONE 14 (128 GB) APPLE	SMARTPHONE ANDROID SAMSUNG (Galaxy A54)	SMARTPHONE ANDROID MOTOROLA (Moto G53)	MICROONDAS MIDEA 20 L	GELADEIRA 375 L (2 Portas) BRASTEMP	AR-CONDICIONADO MIDEA INVERTER 9000 BTUS	MAQUINA DE LAVAR CONSUL 9KG	XBOX SERIES S (512) GB	P55 (825) GB
semana 1																		
semana 2	FERREIRA COSTA ferreiracosta.com	x	R\$ 1.709,91	R\$ 2.251,41	x	x	x	x	R\$ 3.499,90	x	x	x	x	R\$ 2.726,41	R\$ 2.829,00	R\$ 1.605,41	R\$ 2.564,05	x
semana 3	FERREIRA COSTA ferreiracosta.com	x	R\$ 1.766,91	R\$ 2.298,91	x	x	x	x	R\$ 4.089,90	x	x	x	x	R\$ 2.726,41	x	R\$ 1.633,91	R\$ 2.659,05	x
semana 4	FERREIRA COSTA ferreiracosta.com	x	R\$ 1.709,91	R\$ 2.184,91	x	x	x	x	R\$ 3.849,90	x	x	x	x	R\$ 2.621,91	x	R\$ 1.567,41	R\$ 2.564,05	x

semana 5	FERREIRA COSTA ferreiracosta.com	x	R\$ 1.709,91	R\$ 2.146,91	x	x	x	x	R\$ 3.849,90	x	x	x	x	R\$ 2.704,70	x	R\$ 1.399,00	R\$ 2.564,05	x
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MAIOR
MENOR
DIFERENÇA
PREÇO MÉDIO

R\$ 0,00	R\$ 1.766,91	R\$ 2.298,91	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 4.089,90	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 2.726,41	R\$ 2.829,00	R\$ 1.633,91	R\$ 2.659,05	R\$ 0,00
R\$ 0,00	R\$ 1.709,91	R\$ 2.146,91	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 3.499,90	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 2.621,91	R\$ 2.829,00	R\$ 1.399,00	R\$ 2.564,05	R\$ 0,00
0%	3%	7%	0%	0%	0%	0%	17%	0%	0%	0%	0%	0%	0%	4%	0%	17%	4%	0%
R\$ 0,00	R\$ 1.724,16	R\$ 2.220,54	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 3.822,40	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 2.694,86	R\$ 2.829,00	R\$ 1.551,43	R\$ 2.587,80	R\$ 0,00

TELEVISÃO (40 pol.) PHILCO	TELEVISÃO (43 pol.) SAMSUNG	TELEVISÃO (50 pol.) SAMSUNG	AIR-FRYER (3,5l) MONDIAL	AIR-FRYER (5l) MONDIAL	NOTEBOOK DELL (Tela 15)	NOTEBOOK SAMSUNG (Tela 15)	NOTEBOOK LENOVO IDEAPAD 3(Tela 15)	IPHONE 14 (128 GB) APPLE	SMARTPHONE ANDROID SAMSUNG (Galaxy A54)	SMARTPHONE ANDROID MOTOROLA (Moto G53)	MICROONDAS MIDEA 20 L	GELADEIRA 375 L (2 Portas) BRASTEMP	AR-CONDICIONADO MIDEA INVERTER 9000 BTUS	MAQUINA DE LAVAR CONSUL 9KG	XBOX SERIES S (512) GB	PS5 (825) GB
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semana 1																		
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semana 2	FERREIRA COSTA Av. Presidente Tancredo Neves	X	R\$ 2.599,00	X	X	X	X	X	X	X	X	X	X	R\$ 4.249,00	R\$ 2.745,00	R\$ 2.999,00	R\$ 3.499,00	X
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semana 3	FERREIRA COSTA Av. Presidente Tancredo Neves	x	R\$ 2.599,00	x	x	x	x	x	x	x	x	x	x	R\$ 4.249,00	R\$ 2.745,00	R\$ 2.999,90	R\$ 3.499,00	x
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semana 4	FERREIRA COSTA Av. Presidente Tancredo Neves	x	x	R\$ 3.349,00	x	x	x	x	x	x	x	x	x	R\$ 4.249,00	R\$ 2.249,00	R\$ 2.589,00	R\$ 3.499,00	x
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semana 5	FERREIRA COSTA Av. Presidente Tancredo Neves	x	R\$ 2.599,00	R\$ 3.349,00	x	x	x	x	x	x	x	x	x	R\$ 4.249,00	R\$ 2.769,00	R\$ 2.589,00	R\$ 3.499,00	x
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MAIOR
MENOR
DIFERENÇA
PREÇO MÉDIO

R\$ 0,00	R\$ 2.599,00	R\$ 3.349,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 4.249,00	R\$ 2.769,00	R\$ 2.999,90	R\$ 3.499,00	R\$ 0,00
R\$ 0,00	R\$ 2.599,00	R\$ 3.349,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 4.249,00	R\$ 2.249,00	R\$ 2.589,00	R\$ 3.499,00	R\$ 0,00
0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	23%	16%	0%	0%
R\$ 0,00	R\$ 2.599,00	R\$ 3.349,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 0,00	R\$ 4.249,00	R\$ 2.627,00	R\$ 2.794,23	R\$ 3.499,00	R\$ 0,00